

Particulars

About Your Organisation

1.1 Name of your organization

WWF Indonesia

1.2 What is/are the primary activity(ies) or product(s) of your organization?

- Oil Palm Growers
 - Palm Oil Processors and/or Traders
 - Consumer Goods Manufacturers
 - Retailers
 - Banks and Investors
 - Social or Development Organisations (Non Governmental Organisations)
 - Environmental or Nature Conservation Organisations (Non Governmental Organisations)
 - Affiliate Members
 - Supply Chain Associate
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1.3 Membership number

6-0003-04-000-00

1.4 Membership category

Ordinary

1.5 Membership sector

Environmental or Nature Conservation Organisations (Non Governmental Organisations)

Environmental and Conservation NGOs

Operational Profile

1.1 What are the main activities of your organization ?

WWF Indonesia is a conservation organization, we have been engaging with sustainable palm oil practices since it was started. WWF Indonesia has been supporting sustainable palm oil practices through RSPO from the perspective of environmental aspects. Our role is to support the transformation from conventional palm oil production practices into sustainable palm oil practices.

1.2 Does your organization use and/or sell any palm oil?

No.

1.3 Activities undertaken to publicise programmes to support RSPO, RSPO certification, uptake of RSPO certified sustainable palm oil and oil palm products and/or good standing RSPO members during the year.

Within the reporting period, WWF Indonesia has been actively participating in two working groups under RSPO such as FFB Traceability Task Force and Smallholder working group. In the national level, WWF Indonesia also participate actively in INA-NITF (Indonesia National Interpretation Task Force) on interpretation process of RSPO Principles. In line with that, there were also active contribution in Fortasbi (Forum Petani Kelapa Sawit Berkelanjutan Indonesia) or Indonesia Sustainable Smallholder Palm Oil Forum.

Started in June 2015, WWF Indonesia and RSPO agreed to have a comprehensive study on FFB Traceability system to enhance the interpretation and implementation of RSPO Principle and Criteria number 4.1.4. The system aims to reduce the risk of RSPO member to source from unsustainable produced FFB and to maintain RSPO credibility as a golden standard of palm oil practices. WWF Indonesia successfully completion the mandates study and communicate the result in two consecutive RT by the end of 2016. Related to promoting FFB traceability system, WWF Indonesia maintain its commitment to monitor oil palm companies on zero deforestation policy.

WWF Indonesia constantly working with independent smallholder in order to increase their capacity and awareness of sustainable palm oil practices and at the end can be complied with RSPO Principles and Criteria. Series of training aims to developed farmers capacities consecutively conducted within the reporting period. To date, WWF Indonesia works closely with farmers in three farmer groups in Kuantan Sengingi District in Riau province as well as Sintang district in West Kalimantan province.

At national level, WWF Indonesia actively advocating national authority policies to adopt sustainability norm. Therefore, WWF Indonesia works closely with the Ministry of Forestry and Environment to promote Essential Ecosystem Area (KEE/Kawasan Ekosistem Esensial) in order to induce HCV principles. In the other hand, a number of works also conducted with other Ministries and National Agencies in order to promote sustainable consumption and production of palm oil. WWF Indonesia works in promoting sustainable finance within the reporting period is also provide remarkable impacts.

In effort to increase sustainable palm oil demand in domestic market, WWF Indonesia works closely with RSPO promoting #BeliYangBaik consumer campaign in order to educate end-user consumer to be aware on sustainable and responsible produce of palm oil.

1.4 What percentage of your organizations overall activities focus on palm oil?

15%

1.5 Did members of your staff participate in RSPO working groups/taskforces in the reporting period?

Yes

1.6 Do you have any collaborations with the industry players/private sector to support them in the market transformation towards RSPO certified sustainable palm oil and oil palm products?

Yes

1.7 How is your work on palm oil funded?

WWF Indonesia is part of WWF Global Network that pay a big attention to promote sustainable palm oil practices.

Time-Bound Plan

2.1 Date started or expected to start participating in RSPO working groups/taskforces

2014

Comment:

1. WWF Indonesia becoming member of FLTTF since 2015
2. WWF Indonesia becoming member of SHWG since 2014
3. WWF Indonesia becoming member of HCV-NI since 2017

2.2 Date expected to undertake and publicise programmes to support RSPO, RSPO certification, uptake of RSPO certified sustainable palm oil and oil palm products and/or good standing RSPO members.

2018

Actions for Next Reporting Period

3.1 Outline actions that you will take in the coming year to promote sustainable palm oil along the supply chain

1. Promoting sustainable palm oil for smallholder farmers, i.e. Developing center of excellent; BMP and GAP.
2. Promoting sustainable financing on palm oil sector.
3. Supporting High Carbon Stock Approach.
4. Actively involve in promoting increase demand and uptake for CSPO, especially for domestic market.

GHG Emissions

4.1 Are you currently assessing the GHG emissions from your operations?

No

Please explain why

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Application of Principles & Criteria for all members sectors

5.1 Do you have organizational policies that are in line with the RSPO P&C, such as:

- Energy and carbon footprints
- Land Use Rights
- Ethical Conduct
- Labour rights
- Stakeholder engagement
- None of the above

5.2 What best practice guidelines or information has your organization provided in the past year to facilitate production and consumption of RSPO certified sustainable palm oil and oil palm products? What languages are these guidelines available in?

1. WWF Indonesia developed FFB Traceability guidance in collaboration with RSPO.
2. WWF Indonesia has published some guidance on sustainability practices aiming to support independent smallholder to be complied with RSPO principle and criteria.
3. WWF Indonesia launched consumer campaign in order to increase end-user awareness on sustainable palm oil product through #BeliYangBaik consumer campaign.
4. WWF Indonesia in collaboration with WWF Global network also provide sustainable financial guidance to be used for national and multinational financial institutions.

All guidance and information related to above actions available in Bahasa and English version.

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Challenges

1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

WWF Indonesia found the complexity of independent smallholder issue somehow not well addressed by related stakeholder along the palm oil supply chain. Legality issue known as the biggest issue face by the independent smallholder. In the other hand, independent smallholder found to have some weaknesses such as lack of knowledge on sustainability, access to financial, technology, information, agro-inputs as well access to market. In the other hand, unsupportive national and sub-national authority policies also undermined the effort to promote sustainable palm oil. Couples of policies issued in the national level assessed somehow miss the sustainable norm. Mitigation actions: WWF Indonesia together with FFB Legality and Traceability Task Force have collaborative research to enhance the interpretation and implementation of RSPO P and C number 4.1.4 to address the issues of legality and traceability of FFB sourcing especially from independent smallholder. WWF Indonesia try to mitigate the problem where it is necessary to involve all actors along the supply chains and its external parties such as government institutions, financial institutions, and NGO to provide support in order to solve independent smallholder weaknesses to be able to comply with RSPO standard. WWF Indonesia launched consumer campaign in order to increase end-user awareness on sustainable palm oil product through #BeliYangBaik consumer campaign.

2 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

Active contribution made by WWF Indonesia to support the vision of RSPO to transform market. In line with that, WWF Indonesia in collaboration with WWF Global network also provide sustainable financial guidance to be used for national and multinational financial institutions. To date, eight (8) national banks are committed to join sustainable finance initiative launched by WWF Indonesia since 2014.

3 Other information on palm oil (sustainability reports, policies, other public information)

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